

Booking Form and Rate Card 2021/2

Please complete and sign this form and send a copy to content@spiritz.co.za

Advertiser/sponsor's details:

Name of company or brand		
VAT number		
Physical address		
Postal address		
Contact details for editorial contribution/s	contact person	
	e-mail	
	phone	
Contact details for invoicing and accounting	contact person	
	e-mail	
	phone	

Please indicate all category/ies under which you want your listings placed:

- News
- Features
- Diary
- Things to Do

The Social Scene:

- Pubs Clubs and Restaurants
- Cocktails and Mocktails

- Distilleries and Producers
- Brands and Products
- Industry Suppliers
- Sponsor's banner on header (we accept a maximum of six branded banners on the rotating header to ensure fair exposure for each)

A: SPIRITZ WEBSITE SPONSORS/PARTNER:

A Headline Sponsor banner, created to customer's requirements and approval.
Run for one calendar year.

1. MONTHLY FEATURED ARTICLE:

One monthly feature article, on the Features page for one week.

- Shared to Facebook page.

2. MONTHLY NEWS LISTING:

One monthly News listing, run for one week. Material supplied by client.

3. PERMANENT LISTINGS

Listing with contact detail and company logo under the Industry Suppliers run for one year.

- Company logo and contact detail with links placed on the bottom of the website on our Our Valued Sponsors listing page for the duration of the contract.
- All listings shared to our Business Manager Facebook page for additional exposure
- One monthly post to our Instagram account, as agreed
- Distributed to other applicable news websites such as Drinksfeed and Drinks Business

Cost of package:

R18 000,00 payable as follows:

- 12 monthly payments of R1 600,00 OR**
- one annual payment of R18 000,00**

B: CORPORATE PACKAGE

A corporate banner advertisement, created to customer's requirements and approval. This will run for three months.

1. MONTHLY FEATURED ARTICLE:

One monthly feature article, on the Features page for one week.

- Shared to Facebook page.

2. MONTHLY NEWS LISTING:

One monthly News listing, run for three days. Material supplied by client.

3. PERMANENT LISTING

Listing with contact detail and company logo under the Industry Suppliers run for one year.

Cost of package:

R8 000,00 payable as follows:

- 12 monthly payments of R850,00 OR**
- one annual payment of R8 000,00**

C: OR SELECT ONE OF THESE THREE OPTIONS FOR YOUR LISTINGS:

ANNUAL PACKAGES	<input type="checkbox"/> BASIC	<input type="checkbox"/> CLASSIC	<input type="checkbox"/> EXECUTIVE
	<input type="checkbox"/> R400 p/month or <input type="checkbox"/> R4 000 p/annum START DATE: LAST DATE: INCLUDES (per month): * 1 Article under Features/Distilleries and Producers/Pubs, Clubs and Restaurants, supplied by the client or written by our editorial staff at R480,00 per article * 1 News items/Diary listings/Product placings * 1 Rotating banner on slider for one week	<input type="checkbox"/> R750 p/month or <input type="checkbox"/> R7 500 p/annum START DATE: LAST DATE: INCLUDES (per month): * 3 Articles under Features/Distilleries and Producers/Pubs, Clubs and Restaurants, supplied by the client or written by our editorial staff at R480,00 per article * 3 News items/Diary listings/Product placings * 1 Rotating banner on slider for two weeks	<input type="checkbox"/> R950 p/month or <input type="checkbox"/> R10 000 p/annum START DATE: LAST DATE: INCLUDES (per month): * 6 Articles under Features/Distilleries and Producers/Pubs, Clubs and Restaurants, supplied by the client or written by our editorial staff at R480,00 per article * 6 News items/Diary listings/Product placings * 1 Rotating banner on slider for three weeks

INDIVIDUAL /ONCE-OFF LISTINGS	PRODUCTS AND BRANDS	DIARY ENTRIES AND NEWS	FEATURES AND ARTICLES
	<ul style="list-style-type: none"> • <u>R120 p/placing p/product</u> Duration: one calendar month • <u>R250 p/placing p/product</u> Duration: three calendar months <p>➤ <i>For more than four products 10% discount is applicable</i></p> <p>➤ <i>For more than eight products, 20% discount is applicable</i></p> <p>START DATE:</p> <p>LAST DATE:</p> <p>INCLUDES:</p> <ol style="list-style-type: none"> 1. Packshot (max 500kb) 2. Company logo 3. Tasting notes 4. Contact details and sales link 	<ul style="list-style-type: none"> • <u>R180 p/placing</u> Duration: two weeks <p>START DATE.....</p> <p>LAST DATE.....</p> <p>INCLUDES:</p> <ol style="list-style-type: none"> 1. Two images (max 500kb) 2. Company logo 3. Body copy 4. Contact details 	<ul style="list-style-type: none"> • <u>R250 p/placing</u> Duration: one calendar month <p>START DATE.....</p> <p>LAST DATE.....</p> <p>INCLUDES:</p> <ol style="list-style-type: none"> 1. Three images (max 500kb) 2. Company logo 3. Body copy 4. Contact details

PLEASE NOTE:

Quoted prices are valid for 12 calendar months from date of signed agreement.

Payment arrangement:

Please indicate your choice of payment plan:

- Monthly debit order (minimum 12 months, whereafter we will continue placing your listings as supplied to us until you inform us otherwise)
- Annual payment for one year up-front
- Monthly invoice for a minimum of 12 months, whereafter we will continue the service until you inform us otherwise

Order placed by:

Name:	
Designation:	
Signature:	
Date:	

Spiritiz Banking Details:

**Company name: Spiritizdotcoza
 Bank: Mercantile Bank
 Branch: 00160
 Bank account number: 1050862945**

Please send Proof of Payment and a copy of this listing form to Anneline Vermooten:

E-mail: derrick@cybersmart.co.za

Accounts enquiries:

**Anneline Vermooten
 ACCOUNTS DEPARTMENT DDI FINANCIAL SOLUTIONS CC
 Mob: +27 (0) 84 505 8455 Fax: +27 (0) 86 509 1893**

Thank you for your support and participation!



For any enquiries please contact

Lorraine Immelman
lorraine@spiritiz.co.za
 Mobile +27 (0)82 5568679

Or

Lizelle Skinner
admin@spiritiz.co.za
 Mobile +27 (0)72 477 3835